



**FOR IMMEDIATE RELEASE**

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**CENTER FOR HUMAN SERVICES UNVEILS REBRAND**

SEDALIA, MO - July 26, 2022 — The Center for Human Services (CHS) announced the release of its official rebrand on the 8<sup>th</sup> day, July 2022.

The organization-wide brand, complete with a new logo and mission statement, “Life Beyond Limitations,” was unveiled at the 50th Annual Golf Tournament and Auction recently held in Sedalia. The updated brand reflect the state-wide organization’s identity as a provider of services for people of all ages across Missouri. The new logo design reflects and represents the core of CHS, from individuals and their families to employees and volunteers.

“The Center for Human Services has such a rich tradition of meeting the critical needs of all ages from infants to the elderly,” said CEO David Kramer. “We are thrilled to have a logo that represents the people in our services which assists them in developing their best life, and our amazing employees who help make it all possible.”

In 1955, CHS began serving six children in Sedalia, Missouri. Since then, it has grown to serve 39 counties and nearly 8,000 individuals across the state. CHS currently provides support through nine service lines: Missouri First Steps, Early Head Start, Aquatics, Behavioral Therapy, Employment Services, Community Living, Service Coordination, Day Services/Social Enrichment, and Host Homes. More information can be found at [chs-mo.org](http://chs-mo.org).

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